

Winners of Europe's Digital Top50 Awards announced

- Once again, McKinsey, Freshfields, Finsbury Glover Hering, 468 Capital and Teamviewer joined forces with Bits & Pretzels to reward Europe's most promising digital start-ups.
- Keyless, Dance, Trucksters and Munevo win this year's DT50 Awards 2021.
- Winners will receive strategic, legal and communications advice, as well as VC expertise from the 2021 award partners.

February 21, 2022 (Berlin) – Today, the Digital Top50 Awards (DT50) partners – namely McKinsey & Company, Freshfields Bruckhaus Deringer, Finsbury Glover Hering, 468 Capital and Teamviewer – announced this year's winners of the Digital Top50 Awards (www.dt50.org). The award recognises the trailblazing work of Europe's top entrepreneurial tech and digital talent and endorses the continent's thriving tech scene. The planned winners' celebration on the big stage of the Bits & Pretzels will take place later on 25th - 27th September this year.

More than 360 firms applied across four categories: Best Technology, Best Consumer Business Model Innovation, Best Enterprise Business Model Innovation, and Tech for Good. This year, Future of Work, eCommerce and healthcare were the leading sectors among all applicants, underlining Europe's strength in these tech categories.

The winners are:

- Best Technology: [Keyless Technologies](#). Based in London, UK Keyless offers next-generation biometrics technology to enable passwordless authentication for employees and consumers, securing their identity online.
- Best Consumer Business Model Innovation: [Dance GmbH](#). On a quest to make urban mobility more sustainable, Dance offers its customers a full-service e-bike subscription to commute in a green and easy way.
- Best Enterprise Business Model Innovation: [Trucksters](#). The digital road transport pioneer is based in Madrid, Spain. With their innovative relay system Trucksters decreases one-man trips and improves road safety and truck driver's lives.
- Tech for Good: [Munevo GmbH](#). Truly revolutionizing access, Munevo has made it its mission to help people with disabilities to achieve independent mobility. They developed a head control unit that enables users to navigate their wheelchair simply through movements of their head.

Winners will receive a tailored strategic consulting and mentoring session with McKinsey, a legal and compliance workshop on the preparation and what to consider when raising capital by Freshfields, a comprehensive communications strategy workshop designed to meet their individual business needs and communication challenges with Finsbury Glover Hering, and also get advice from 468 Capital on their pitch deck, fundraising strategy, go to market, growth or internationalization plan and a sparring and mentoring session with TeamViewer on strategic topics of their choice.

The winners will not only benefit from valuable support, guidance and mentoring by our partners, but also get access to a huge network of business leaders and industry decision-makers.